

# PEACHCRAFT

## ACTORS STUDIO

### Article

**PeachCraft Actors Studio Arrives in Summit**  
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**By Diane Gallo**

A new and very special business has arrived on the third floor of 371 Springfield Avenue in downtown Summit. PeachCraft LLC is an innovative new studio for acting and corporate image development. It is the creation of Kate Kennedy, CEO and Creative Director, and Katherine Ng, CFO and Head of Development.

Kate Kennedy, who was born in Washington, DC, and raised in Chatham (her mother is the long-time owner and manager of the Parrot Mill Inn in Chatham), is back on the East Coast after spending 20 years in Hollywood as a Casting Director, professional acting coach, and feature film producer. Beginning with *Joy Luck Club*, Kate has amassed a string of casting credits for major motion pictures, including *When A Man Loves A Woman*, *Boys On The Side*, *Indian In The Cupboard*, *The People vs. Larry Flynt*, *Austin Powers: International Man of Mystery*, and the soon-to-be-released *Church Ball*. Kate has also cast several hundred national commercials, including McDonalds, Coca Cola, Fila, and Gap, and has been a member of the Screen Actors Guild since 1991.

Kate has been studying under Mala Powers, the Founder and Artistic Director of the Michael Chekhov Drama Group, at the Michael Chekhov Theatre Institute. She found throughout her 20-year career as a Casting Director that those who studied the acting techniques of Michael Chekhov brought full-bodied characters into the audition and were more likely to be successful. Since February, Kate has been teaching the Michael Chekhov Technique for Monologue, Scene Study, Audition Technique, and On-Camera Commercial Workshops in various locations in New Jersey. At PeachCraft, she will be utilizing her industry expertise along with the Michael Chekhov technique throughout her workshops and classes to encompass all aspects of acting skills that are needed by the serious actor.

Classes and workshops at PeachCraft LLC Actors Studio will be open to both adults and children. Classes are appropriate for actors of all experience levels as well as those with a beginner's interest. "I can teach my students industry secrets and theatre craft!" Kate said. "There is very little technique being taught in this area, and this is what I want to do," she added.

Katherine Ng is an experienced business professional and public speaker who was born and raised in New York City. With a degree in Linguistics, she is well versed in various professional fields including software development, finance, science, and operations management, and has served as a public speaker for business executives and government officials. Katherine's area of concentration at PeachCraft will be on technique - voice, speech, and memorization. One area she will focus on is Corporate Image Development. "We want to be able to give business people and managers the power to tap into their inner creative forces to improve communication skills so they can achieve more in their jobs and careers," Ms. Ng said. Some of the planned workshops in this area at PeachCraft will include Image Coaching, Public Speaking, Confidence Building, Power Presentations, Team Building, and How to Manage Effectively.

Classes and workshops at PeachCraft will range from private coaching to seminars for up to 20 people. The acting classes will have a maximum of 10-12 students. After school and evening classes will be offered on Monday, Tuesday, Wednesday, and Thursday afternoons, as well as all day Saturdays. Vocal, instrumental, and dance coaches will also be available, and all the instructors will be fully credentialed. For more information, contact Kate and Katherine at (908)673-1485 or on their website at [www.PeachCraft.net](http://www.PeachCraft.net) or via email at [info@peachcraft.net](mailto:info@peachcraft.net).