

PEACHCRAFT

ACTORS STUDIO

For Immediate Release

PeachCraft Announces Auditions for its Summer Musical Theatre Conservatory for Students Ages 10-18; Leading Actors Studio and Performing Arts Conservatory in Summit Connects Talented Child Actors and Actresses to a Faculty of Master Hollywood and Broadway Directors, Producers and Casting Agents

Summit, NJ, April 12, 2006

PeachCraft Summer Musical Theatre Conservatory will be holding auditions for young actors and actresses and aspiring performers ages 10 to 18 on April 29 and 30; and May 6 and 7. Performers auditioning will be reviewed by a panel of distinguished Hollywood and Broadway theater and film professionals, including Holly-Anne Ruggiero, resident director for the Broadway Musical Jersey Boys, and Kate Kennedy, a Los Angeles casting director and founder of PeachCraft Actors Studio and Musical Theatre Conservatory.

Students accepted into the PeachCraft Summer Musical Theatre Conservatory are required to attend the five-day a week program located at 371 Springfield Ave., Summit, from 9:30 a.m. to 4:30 p.m., Monday through Friday, from July 10 to Aug. 7, and will present five performances of the Tony-Award winning Broadway Musical Bye Bye Birdie at the Maplewood Women's Theatre. Opening night performances will be attended by directors, agents, and managers from New York and Los Angeles.

Auditions are by appointment only and will take place at PeachCraft Studio located at 371 Springfield Ave. To schedule an appointment, call 908-673-1485. Performers should be prepared to sing 18 bars of a favorite song. Headshots and resumes will also be accepted, but are not required.

The Musical Theatre Conservatory is a tuition-based program available only to a limited number of students who are accepted into the elite program by audition only. A performance at an audition does not guarantee placement into the program.

The launching of PeachCraft Actors Studio and Musical Theatre Conservatory in Summit is positioning this affluent suburban enclave as the premier destination for rising young stars seeking the training and coaching of the nation's leading casting agents, producers and directors, beginning with the Conservatory's founder and managing director, Kate Kennedy and partner, Katherine Ng.

Kennedy, a native of Chatham, is a casting director and producer formerly based in Los Angeles with a cache of major motion picture credits including Joy Luck Club, When a Man Loves a Woman, Boys on the Side, Indian in the Cupboard, The People Vs. Larry Flynt, Austin Powers: International Man of Mystery, as well as major commercials for McDonald's, Coca Cola, Gap, Fila and Mercedes-Benz. PeachCraft's first film is currently in post-production.

"I founded PeachCraft because of my love for actors. We are committed to them - their healthy development, career choices, and advancement are our passion," says Kennedy.

At PeachCraft students have access to the master acting and vocal coaches, directors, producers, choreographers and stage managers whose careers span the Broadway theatre and Hollywood studio motion picture industries.

The summer conservatory will feature in-depth training in voice, choreography, acting, script analysis, staging, audition and rehearsal techniques.

"PeachCraft is an actor's studio and conservatory where inspired performers have an opportunity to cultivate their talents under the direction of the highest caliber of faculty and masters in film, stage and musical theatre," Kennedy adds.

Kennedy has facilitated A-list talent representation in New York and Los Angeles for several of PeachCraft's students. One of these students, 14-year-old Chelsea Meyers of Warren, N.J., has blossomed into a sought-after actress and is in the cast of the Off Broadway show, Grey Gardens directed by Michael Greif at Playwrights Horizon Theater. Chelsea was cast by Greif, who was nominated for a Tony Award as outstanding director for the original production of Rent.

continued...

PEACHCRAFT

ACTORS STUDIO

For Immediate Release

PeachCraft Announces Auditions for its Summer Musical Theatre Conservatory for Students Ages 10-18; Leading Actors Studio and Performing Arts Conservatory in Summit Connects Talented Child Actors and Actresses to a Faculty of Master Hollywood and Broadway Directors, Producers and Casting Agents

Summit, NJ, April 12, 2006

Continued from page 1

"Kate is amazing. Kate and PeachCraft took Chelsea's acting skills beyond where we thought they could go and now a number of opportunities are coming her way," says Chelsea's mother, Susan Meyers.

Since PeachCraft opened its doors in September 2005, the studio has expanded from its 1,700-square-foot third floor space to occupy the entire second and third floors, a total of 4,000 sq. feet, of the building where it is headquartered.

Angela Crincoli Harrington, President
Harrington Communications, LLC
11 Dunder Road, Suite 207
Springfield, NJ 07081
Phone: 973-912-8196
Fax: 973-912-7225
www.harringtoncom.com